

ROYAL HIGHLAND CENTRE

Events made possible.



**Join the Board Shaping the Future of Scotland's
Premier Events Destination**

Non-Executive Director Opportunity - Royal Highland Centre

RoyalHighlandCentre.co.uk

About Us

The Royal Highland Centre is more than a venue - it is a cultural and economic powerhouse.

- **Scotland's largest indoor and outdoor events venue:** Hosting over 150 events and welcoming more than 1 million visitors annually
- **280 acres of opportunity:** A unique site combining exhibition halls, greenfield space, and world-class facilities.
- **Home to the Royal Highland Show:** The UK's biggest celebration of farming, food and rural life.

The Royal Highland Centre is operated by Highland Centre Ltd. (HCL), the trading subsidiary of RHASS (Royal Highland & Agricultural Society of Scotland). HCL generates vital income for RHASS, enabling the charity to deliver on its purpose of supporting Scottish agriculture, education and rural communities.



A Venue for Every Occasion

The Royal Highland Centre is a testament to adaptability and scale, blending agricultural heritage, high-energy entertainment, major exhibitions, and motorsport legacy across its 280-acre site.

Celebrating Heritage

Since 1960, the Royal Highland Show has anchored our calendar as the UK's premier agricultural showcase, drawing over 210,000 visitors, more than 1,000 exhibitors, and 5,500 animals each June. Alongside this, events such as AgriScot and the Scottish Smallholder Festival strengthen Scotland's rural identity and bring together industry professionals and communities.

World-Class Entertainment

Our venue transforms into some of the country's most exciting live venues for Summer Sessions, featuring superstars like Sam Fender, Paolo Nutini, Chappell Roan, and The Killers. We also host Terminal V, one of Europe's leading electronic music festivals, reflecting our long-standing partnership with Scotland's thriving live entertainment scene.

Exhibitions, Culture & Performance

The versatility of our halls allows us to host major events such as Comic Con Scotland (welcoming over 35,000 attendees in 2023) and Tabletop Scotland, alongside trade and lifestyle shows like Homebuilding Show. In 2024, we brought world-class theatre to Ingliston with a critically acclaimed, site-specific production of Macbeth, starring Ralph Fiennes and Indira Varma, transforming one of our halls into a truly immersive performance space.

Motorsport, Truckfest & Motoring Festivals

Our motorsport heritage is deep-rooted: between 1965 and 1994, the iconic Ingliston Racing Circuit hosted approximately 160 race meetings and launched the careers of motorsport legends including Jim Clark, Jackie Stewart, and David Coulthard. Today, the venue plays host to dynamic motorsport-focused events such as the Scottish Festival of Motoring, Truckfest Scotland and Ingliston Supercars.

Future-Focused Innovation

We continue to evolve our calendar, hosting immersive art experiences such as Beyond Van Gogh: The Immersive Experience, alongside community festivals and signature residencies. Our ambition remains grounded in heritage but propelled toward innovation and cultural relevance.

The Role

Lead, Influence & Shape Our Direction

As a Non-Executive Director at HCL, you will help shape the future of this iconic venue.

Your Impact

- **Guiding the strategic vision:** Set direction for the Royal Highland Centre, ensuring alignment with RHASS's wider objectives
- **Drive growth:** Support the expansion of our venue and events portfolio, maximising commercial success while balancing charitable commitments
- **Support Scotland's event economy:** Help cement our position as a destination of choice for major exhibitions, concerts, festivals and agricultural events.

Key Responsibilities

- **Governance & Oversight:** Uphold the highest standards of governance, accountability, and legal compliance.
- **Strategic Leadership:** Help shape and refine strategy, providing constructive challenge and encouraging innovation.
- **Financial & Commercial Growth:** Review and monitor plans and performance to ensure sustainable financial health and maximise commercial returns.
- **Events & Visitor Experience:** Champion the development of HCL as a destination venue, supporting growth of the Royal Highland Show and our wider events portfolio.
- **Land & Infrastructure Development:** Oversee responsible stewardship of land and property, ensuring sustainable infrastructure investment.
- **Stakeholder Engagement:** Build productive relationships with stakeholders, partners, and communities, representing HCL with integrity.
- **Risk & Resilience:** Maintain oversight of key risks, ensuring robust mitigation and contingency planning.
- **Ethical & Inclusive Leadership:** Promote diversity, transparency, and a culture of ethical, inclusive leadership.

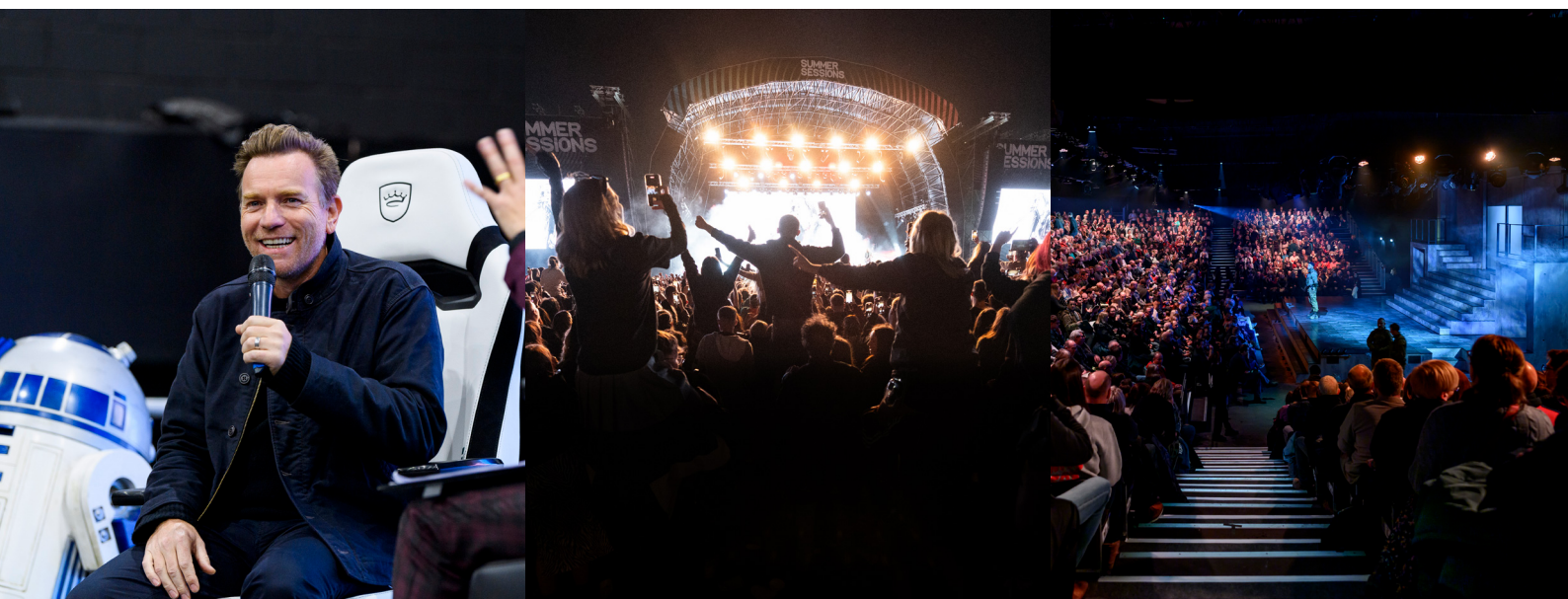
Why Join Us?

Make a Difference Where It Counts

- **Influence Scotland's event landscape** - Help shape the future of a venue that attracts over 1 million visitors annually.
- **Support a high-profile legacy** - Contribute to the success of the Royal Highland Show and RHASS's 240-year charitable mission.
- **Collaborate with diverse leaders** - Work alongside a skilled Board from across business, agriculture, and events.
- **Enhance your own profile** - Build networks with industry leaders, government stakeholders, and the third sector.

The Board

The Board comprises of eight directors: four nominated by the RHASS Council of Trustees and four independents directors. Together, they will bring expertise across governance, finance, property, events, and business to ensure robust, future-focused decision making.



Who We're Looking For

Relevant Experience:

- Events, venues, leisure and hospitality
- Land and property strategy or infrastructure development
- Strategic financial oversight and governance
- Marketing, communications and brand growth
- Digital innovation and business transformation
- Sustainability and long-term growth planning

Attributes:

- Commercial acumen and sector knowledge with strategic insight
- Experience and understanding of non-executive responsibilities, including legal duties, liabilities and responsibilities
- Exceptional interpersonal and leadership skills
- Ability to contribute strategically and provide constructive challenge
- Appreciation for operating a trading subsidiary of a charitable parent
- Collaborative, inclusive, and forward-thinking
- Passion for Scotland's events and cultural landscape
- Commitment to RHASS values and HCL's long-term success



What's Involved

Time Commitment:

- **~8-10 days per year**, including a minimum of 4 Board meetings (hybrid options available).
- **Term:** Initial two-year appointment with the possibility of renewal.
- **Remuneration:** This is a remunerated position based on a day rate (paid via PAYE), subject to involvement and working groups. In addition, all reasonable expenses will be reimbursed.
- **Location:** Meetings held at the Royal Highland Centre, Ingliston, with remote participation available.

How to Apply

This is an exciting opportunity to help shape the next chapter of one of Scotland's most important venues.

Next Steps:

- Submit a CV and covering letter (max 2 pages) to hr@rhass.org.uk by **31st October 2025**
- Outline your interest and suitability for the role.
- Short-listed candidates will be invited to interview at the Royal Highland Centre.

Join us to influence the future of Scotland's premier events destination.