



# ROYAL HIGHLAND & AGRICULTURAL SOCIETY OF SCOTLAND

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## MEMBERSHIP APPLICATION FORM

ROYAL HIGHLAND CENTRE, INGLISTON, EDINBURGH, EH28 8NB



Tel: 0131 335 6215 Email: [membership@rhass.org.uk](mailto:membership@rhass.org.uk) Web: [www.rhass.org.uk](http://www.rhass.org.uk)

Incorporated under Royal Charter with charitable status conferred by the Inland Revenue.  
Scottish Charity No SC004561



Very few organisations can trace their heritage back to 1784. Even less can say they have remained true to their founders' values and beliefs. Yet this is the case for The Royal Highland and Agricultural Society of Scotland.

For over 230 years, the Society has worked to help revitalise the highlands, islands and rural communities of Scotland by showcasing what was best about Scottish agriculture and rural life. These founding principles remain in place today and the Society is now regarded as the respected standard-bearer of the farming and rural industries.

Such a rich heritage allows the Society to combine traditional values with a modern approach. Events such as the world-famous Royal Highland Show, distinguished awards for excellence and achievement and The Royal Highland Education Trust's noted work with schools, are only a few examples of how the Society communicates key messages about Scottish agriculture and associated industries.

There has never been a better time to join The Royal Highland and Agricultural Society of Scotland with three convenient membership options to choose from:



## ANNUAL MEMBERSHIP

*Under 18 years of age on date of election	£40
18-66 years of age on date of election	£75
*Pensionable age and over on date of election	£40

\* Persons wishing to claim these rates may be asked to produce evidence of age; pensionable age is defined as age 67 or over



## TERM MEMBERSHIP

<p><b>* Junior Term Membership</b></p> <p>Valid up to and including 31 December of the year the member attains 18 years of age. If converted during its currency to Life Membership, the Life Membership will be reduced by the Junior Term Membership fee previously paid.</p> <p>Junior Term Membership can be paid in one lump sum OR over 10 months by Direct Debit (£19.50 per month)</p>	<p>£195</p>
<p><b>Adult 10 Year Term Membership</b></p> <p>Adult 10 Year Membership can be paid in one lump sum OR over 10 months by Direct Debit (£57.50 per month)</p>	<p>£575</p>

## LIFE MEMBERSHIP

<p><b>Life Membership</b></p> <p>Life Membership can be paid in one lump sum OR over 50 months by Direct Debit (£30 per month) OR over 5 years (£300 per year)</p>	<p>£1,500</p>
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Please note: Subscriptions are inclusive of VAT and the subscription year runs from 1 January to 31 December. Privileges of Membership are NOT transferable.

## Royal Highland and Agricultural Society of Scotland Member Benefits Include...

- FREE ADMISSION TO THE ROYAL HIGHLAND SHOW
- COMPLIMENTARY SHOW GUIDE
- SOCIETY MAGAZINE THREE TIMES A YEAR
- ACCESS TO THE MEMBERS PAVILION DURING THE ROYAL HIGHLAND SHOW
- LIFE MEMBERS WILL ALSO BE GIVEN A LIFE CERTIFICATE
- MEMBERS CAN STAND FOR ELECTION TO THE BOARD OF DIRECTORS AND VOTE AT GENERAL MEETINGS
- DISCOUNT OFFERS



ROYAL  
HIGHLAND &  
AGRICULTURAL  
SOCIETY OF  
SCOTLAND

## Application for Membership of The Royal Highland and Agricultural Society of Scotland

Mr/Mrs/Ms/Miss/Other  First Name(s):

Surname:

Address:

Postcode:

Date of Birth:  Occupation:

Telephone:  Mobile:

Email:

(We communicate with our members electronically , so an email address is vital)

### I apply for Membership of The Royal Highland and Agricultural Society of Scotland

#### ANNUAL MEMBERSHIP

please tick one option below ✓

- |   |     |
|---|-----|
| <input type="checkbox"/> * Under 18 years of age on date of election    | £40 |
| <input type="checkbox"/> 18-66 years of age on date of election         | £75 |
| <input type="checkbox"/> * Pensionable age and over on date of election | £40 |

#### TERM MEMBERSHIP

please tick one option below ✓

- |   |      |
|---|------|
| <input type="checkbox"/> Junior Term Membership (one lump sum payment)  | £195 |
| <input type="checkbox"/> Junior Term Membership (payable by Direct Debit at £19.50 per month over 10 months)        |      |
| <input type="checkbox"/> Adult 10 Year Term Membership (one lump sum payment)                                       | £575 |
| <input type="checkbox"/> Adult 10 Year Term Membership (payable by Direct Debit at £57.70 per month over 10 months) |      |

## LIFE MEMBERSHIP

please tick one option below ✓

- Life Membership (one lump sum payment) £1,500
- Life Membership (payable at £300 per year, over 5 years)
- Life Membership (payable by Direct Debit at £30 per month over 50 months)



The Royal Highland Education Trust is the educational charity of the Royal Highland and Agricultural Society of Scotland. It exists to provide the opportunity for every child in Scotland to learn about food, farming and the countryside by taking them onto farms. The goal is to create a wider understanding of the environmental, economic and social realities of rural Scotland.

I wish to make a one off donation to the Royal Highland Education Trust

- £5 (1 pupil a farm visit)     £15 (3 pupils a farm visit)     £25 (5 pupils a farm visit)

## Choose how to pay

### INITIAL PAYMENT

please tick one option below ✓

I enclose a cheque for £

Please charge my credit/debit card with £

I would like to pay by Visa Debit / Visa Credit / MasterCard

Other \_\_\_\_\_

Card Number

Valid From Date  Expiry Date

Security Number  Issue Number

### FUTURE PAYMENTS

please tick below ✓

I have completed and I am returning the Direct Debit Instruction on the form provided.

Signature:

Date:

**Data Protection:** The data you have supplied will be used in line with our privacy notice for processing your subscription and for mailing you with other information from The Royal Highland & Agricultural Society of Scotland.

Please return completed forms to :

Membership Department, RHASS  
Royal Highland Centre, Ingliston, Edinburgh EH28 8NB



## ROYAL HIGHLAND & AGRICULTURAL SOCIETY OF SCOTLAND

## INSTRUCTION TO YOUR BANK OR BUILDING SOCIETY TO PAY DIRECT DEBITS

Service User Number

9 9 2 1 0 8



Please complete the whole form using a ballpoint pen  
and send it to:

The Royal Highland & Agricultural Society of Scotland  
Royal Highland Centre  
Ingliston, Edinburgh  
EH28 8NB

Name(s) of Account Holder(s)

Bank / Building Society account number

Branch Sort Code

Name and full postal address of your Bank/Building Society

To: The Manager (enter Bank or Building Society Name)

Address

Postcode

For RHASS official use only. This is not part of your  
instruction to your bank or building society

### Instruction to your Bank or Building Society

Please pay RHASS Direct Debits from the account detailed  
on this instruction, subject to the safeguards assured by the  
Direct Debit Guarantee. I understand that this Instruction  
may remain with RHASS and, if so, details may be passed  
electronically to my Bank/Building Society.

Signature

Date

Banks and Building Societies may not accept Direct Debit  
Instructions for some types of account.

This guarantee should be detached and retained by the Payer.

### Direct Debit Guarantee



- This Guarantee is offered by all banks and building societies that accept instructions to pay Direct Debits.
- If there are any changes to the amount, date of frequency of your Direct Debit RHASS will notify you 10 working days in advance of your account being debited or otherwise agreed. If you request RHASS to collect a payment, confirmation of the amount and date will be given to you at the time of the request.
- If an error is made in the payment of your Direct Debit, by RHASS or your Bank or Building Society, you are entitled to a full and immediate refund of the amount paid from your bank or building society.
- If you receive a refund you are not entitled to, you must pay it back when RHASS asks you to.
- You can cancel a Direct Debit at any time by simply contacting your bank or building society. Written confirmation may be required. Please also notify us.

## **The Charitable Objects of the Royal Highland & Agricultural Society of Scotland**

*Extract from the Royal Charter*

The charitable objects of the Society shall be

- (first) the advancement of education,
- (secondly) the advancement of citizenship and community development,
- (thirdly) the advancement of heritage, culture and science,
- (fourthly) the advancement of environmental protection and improvement and
- (fifthly) the advancement of animal welfare;

And in furtherance of the said objects, but not otherwise, the Society shall seek to:-

- a) creatively advance the interests and priorities of rural communities and land-based industries,
- b) disseminate knowledge of agriculture and allied industries to farmers and the community at large by (i) encouraging or supporting courses of study, (ii) awarding diplomas, certificates, scholarships, fellowships, prizes and the like, and (iii) seeking to nurture the education and understanding of young people and the public at large in relation to the management of land, rural resources, the environment and the social fabric of the countryside,
- c) encourage good husbandry, conservation, rural employment, training, craftsmanship, forestry and long service in such activities,
- d) assist, financially or otherwise, and confer and co-operate with agricultural, rural, horticultural, forestry, scientific, educational, charitable, cultural and other societies, institutes and other entities in Scotland and elsewhere (including, without prejudice to the foregoing generality, support for The Royal Highland Education Trust),
- e) co-operate with government departments and other organisations concerned with or interested in agriculture, food and rural affairs, and
- f) hold and support shows, trade fairs, exhibitions, conferences or other events relating to (i) livestock and other animals, (ii) agricultural and other machinery and implements and (iii) agricultural and rural produce.

## RHASS privacy policy

The privacy and security of your personal data is very important to us. This privacy policy sets out the ways in which we collect, use, maintain and disclose your personal data whether as a Member of the Royal Highland & Agricultural Society of Scotland ('RHASS'), a volunteer, exhibitor, competitor or sponsor at the Royal Highland Show, a user of our websites, social media or other digital platforms or an attendee of RHASS-organised events at the Royal Highland Centre. This privacy policy will be updated from time to time.

### 1. Who are we?

In this policy, 'we', 'us' and 'our' refers to the Royal Highland & Agricultural Society of Scotland, our wholly-owned subsidiary Highland Centre Limited, which carries on a range of commercial trading activities to generate income for RHASS's charitable purposes, and the Royal Highland Education Trust, our affiliated education charity.

### 2. What data do we collect?

#### a. Members

We collect personal information including your name, address, date of birth, email address, occupation, telephone and mobile numbers and financial information in order to process and service your membership.

Your involvement with us will result in personal data being created; this could include details of your involvement with us by volunteering or donating to a particular cause.

If you buy a membership as a gift, or are the parent of one of our junior members, your details will be recorded and your association with that member will be recorded.

We sometimes conduct research and analysis on information we hold, which can, in turn, generate personal data. We may also buy anonymous external data (e.g. from MOSAIC) and combine this with your personal data at an aggregate level to help us work out what you're most likely to want to hear from us about and how.

#### b. Royal Highland Show

We collect personal information about volunteers, exhibitors, competitors and sponsors including name, address, date of birth, email address, occupation, telephone and mobile numbers and financial information as appropriate in order to effectively facilitate your involvement with us. Your involvement with us may result in personal data being created.

We sometimes conduct research and analysis on information we hold, which can, in turn, generate personal data. We may also buy anonymous external data (e.g. from MOSAIC) and combine this with your personal data at an aggregate level to help us work out what you're most likely to want to hear from us about and how.

Filming and photography takes place at the Royal Highland Show. The film and/or photographs may be used for promotional, educational, marketing and communications purposes and may also be published on our websites, social media and other digital platforms.

#### c. Websites, social media and other digital platforms

We collect personal information when you visit or engage with us on our websites ([www.rhass.org.uk](http://www.rhass.org.uk) and [www.royalhighlandshow.org](http://www.royalhighlandshow.org)) or on social media or other digital platforms including Facebook, LinkedIn, Twitter, Instagram and Campaign Monitor. This may include, as appropriate, your name, address, date of birth, email address, telephone and mobile numbers and financial information.

#### *Cookies and third party websites*

Cookies are small text files placed on your computer or device by websites you visit. They are used to improve your experience as a visitor, and make websites function properly or more efficiently. For more information on our use of cookies please see our Cookie Policy.

Our website and other digital medial platforms may, from time to time, contain links to third party websites. If you follow a link to any of these websites, please note that we cannot accept any



responsibility or liability for those policies. Please check the privacy policies of these websites before you submit any personal data to them.

#### d. Award and grant applicants

We collect personal information about applicants for grants and awards including name, address, date of birth, email address, telephone and mobile numbers, occupation, employer information and RHASS membership number as appropriate.

#### e. Competition entrants (not Royal Highland Show)

We collect personal information about competition entrants including name, address, date of birth, email address, telephone and mobile numbers and RHASS membership number as appropriate.

### 3. Young People's data

We will not make fundraising calls or send fundraising emails to young people. We may send young people information on member benefits and volunteering and competition opportunities at the Royal Highland Show.

#### a. Members

Young people under the age of 18 can join RHASS as a junior member. We collect the junior member's name, address and date of birth. We also collect an email address, telephone and mobile number in order to process and service that membership. These will either be the contact details of the junior member or the contact details of their parent or carer.

#### b. Royal Highland Show

For young people entering the Tram Ticket Bingo Game at the Royal Highland Show, we collect and store your name, mobile number and/or email address for the purposes of administering the competition.

For young people volunteering or competing at the Royal Highland Show we collect and store your name, address, date of birth, email address, occupation, telephone and mobile numbers and financial information as appropriate for the purposes of effectively facilitating your volunteering and administering the competition and informing you of future volunteering and competition opportunities.

#### c. Website and other digital and media platforms

We do not target the provision of information society services at children.

### 4. How we use your personal data

We only use your personal data as permitted under the EU General Data Protection Regulation (the GDPR) and the Privacy of Electronic Communication Regulation 2003.

#### a. Members

We use the personal data you provide as a member to service your membership. This includes keeping you informed about RHASS and our work, sending you tickets to the Royal Highland Show and ancillary information, sending membership renewal information and processing payments. We do this to fulfil our contract with you as a member. RHASS Directors review membership lists from time-to-time to ensure information on members is accurate and kept up to date.

As a member, you will be invited to participate in the election of Directors in accordance with the Bye-Laws. Candidates in geographical areas where an election is to be held are provided with the contact details of members within that area in order to canvass support.

Where consent is required for certain types of processing, we will only process your data where we have that consent.

#### b. Royal Highland Show

##### *Volunteers*

We use the personal data you provide to facilitate your effective volunteering at the Royal Highland Show and to inform you about future volunteering opportunities.

### *Exhibitors*

We use the personal data you provide to fulfil our contract with you and keep you informed about important information regarding the Royal Highland Show such as key dates and health and safety information.

### *Competitors*

We use the personal data you provide to fulfil our agreement with you and administer the relevant competition. The details of competition winners will be published in the Society Magazine (which is sent to all RHASS Members) and may be published in other media for promotional purposes. We will also process your personal data to keep you informed about future competition opportunities

### *c. Sponsors*

We use the personal data you provide to fulfil our contract with you and keep you informed about important information regarding RHASS and the Royal Highland Show.

### *d. Award and grant applicants*

We use the personal data you provide in order to administer the application.

Winners of awards and grants may have their details published in Society magazine and/or the RHASS website and may be asked to take part in wider publicity.

RHASS Directors review lists of long-service awards winners from time-to-time to ensure information on these is accurate and kept up to date

### *e. Competition entrants*

We use the personal data you provide to administer the competition and to make the identity of winners known in line with CAP Code requirements.

We may contact you about aspects of RHASS' work but will only do this in line with legal and regulatory requirements and with your consent where necessary.

## 5 Marketing and Fundraising

We would like to use your details to keep in touch about things that may matter to you.

RHASS fundraises from, and partners with, individuals, companies and foundations who want to support RHASS in its mission to promote and support Scotland's land-based and allied industries, to fulfil its charitable aims and to build on its heritage to ensure a sustainable and successful legacy for RHASS, its members and the wider public.

We would like to communicate with you about such matters, including by email or text if you have consented to receive such information in this way.

We may invite you to support our vital work by getting involved with a campaign, making a donation, getting involved in fundraising activities or leaving a gift in your will.

If you make a donation, we will use any personal information you provide to record the nature and amount of your gift, claim Gift Aid where you've told us you're eligible and thank you for your gift. When you interact with us we will note anything relevant and store it securely on our systems.

If you have told us that you are planning to, or are thinking about, leaving us a gift in your will, we will record this information, including any information about how you would like the gift to be directed, if you have told us this.

### *a. Major donors*

If you are a current or prospective major donor, we'll provide you with a bespoke privacy notice with further details of how we look after your data.

### *b. Members*

As a member of RHASS, as well as your four-day pass for the Royal Highland Show, one of your member benefits is the option to purchase advance tickets at a reduced rate for friends and family. We may also contact you from time-to-time with other great offers connected with the Royal Highland Show or other events at the Royal Highland Centre.

### c. Royal Highland Show

If you have previously attended the Show or expressed an interest in hearing about the Show, we may contact you to tell you about this year's Show.

### d. Sponsors

We may contact you from time to time regarding fundraising and partnership opportunities with RHASS.

## 6 Third party processors

We may sometimes ask third parties to process personal data on our behalf. This may include the transfer of personal data outside the EEA. We will always ensure that any such processors treat your data securely, in accordance with our terms and requirements under the GDPR.

We do not sell, trade or rent your personal data to third parties outwith the RHASS Group and will only share it with organisations we work with in line with legal requirements.

We may share aggregated and anonymous demographic information (not linked to any personally identifiable information) with our business partners.

## 7 How we retain your personal data

We retain personal data properly and securely to enable us to meet legal requirements, business needs and to evidence agreements or events where required.

Records containing personal data are retained in accordance with our data retention and disposal policy and procedure.

For some records, such as membership records, we retain limited personal data in our archive for our historical records. If you do not want us to retain your personal data in our historical records then please let us know using the details under 'Contact Us' below and quoting your membership number.

## 8 Your rights

Under the GDPR, you have a number of rights regarding your personal data:

- To withdraw your consent to processing, where processing is based on consent;
- To object to processing for direct marketing, historical research and statistics and where processing is based on our legitimate interests (we will tell you if that is the case) or to ask us to restrict processing of your personal data;
- To request rectification or erasure (in certain circumstances) of your personal data;
- To ask us to tell you about the personal data we hold on you (a 'Subject Access Request');
- The right to complain to the Information Commissioner's Office.

## 9 Contact us

To notify us of any of the above or to discuss any questions you have about this policy or how we use your personal data, please contact us at [dataprotection@rhass.org.uk](mailto:dataprotection@rhass.org.uk) or to the Society Secretary at Ingliston House, Royal Highland Centre, Ingliston, Edinburgh EH28 8NB.